Canton Sign Regulations  Sections 6A.12 - 16 and 6A.25

Definition

*Ground sign* means a sign which is mounted permanently in the ground on a masonry base or monument. A residential entrance monument is not a ground sign.

Ground signs

1. Ground signs shall be integrated into landscape buffer design and shall be compatible with the design and materials used for the structures on the site.

2. Ground signs shall be located on a masonry base; the masonry base shall have min. height of 18 in. and shall not exceed a height of 36 in.; the masonry base, at a minimum, shall be equal to the length of the sign; masonry or other decorative features enclosing the sides or top of the face of the sign shall not extend beyond the maximum allowable width and height of the sign; in the downtown development authority (DDA), the height of the masonry base shall be equal to the finished height of the nearest garden wall.

3. All lettering on cabinet-style ground signs shall be lighter than the background on which they are located. The background on a cabinet-style ground sign shall be opaque with translucent lettering, to allow only the lettering or logos to be illuminated. Free-floating channel letters or other applied letters shall significantly contrast the background to which they are applied.

4. Ground signs may be of a cabinet, internally-illuminated style; however:

   - **A.** Only the lettering or trademarked logo shall be translucent.
   - **B.** The background shall be of opaque material in a color darker than the lettering and logo.

Lettering: minimum required lettering sizes established as follows for ground signs shall apply to all lettering on any ground sign.

   - **A.** Sans serif fonts: “block” style or sans-serif lettering shall be at least 10 inches in size on any ground sign.
   - **B.** Serif fonts: “script” or other serif lettering shall be at least 12 inches in size on any ground sign.

Please see the Canton Sign Ordinance for additional requirements on signage.