Canton Sign Regulations  Section 6A.22

What is a Master Sign Plan?
For multiple-tenant non-residential development in the commercial and industrial districts, a master sign plan shall be submitted as part of a required site plan submission, a building addition to an existing site, or revision to an approved site plan. Multiple tenant signs and directional signs with tenant commercial enterprises are allowed only when approved as part of a master sign plan. A master sign plan shall include all proposed signs or sign locations for the entire multiple-tenant non-residential development, including defined wall sign spaces for tenants (tenant sign space), a ground sign or multiple tenant sign, directional signs, etc.

Definitions
Directory sign means any sign containing the names of tenant commercial enterprises within a development site to assist in wayfinding utilizing a uniform font and no commercial logos or graphic identities.

Ground sign means a sign which is mounted permanently in the ground on a masonry base or monument. A residential entrance monument is not a ground sign.

Multiple-Tenant sign means a sign permitted only when identified and approved as part of a master sign plan that serves two or more tenants within a project.

Wall sign means a sign that is directly attached to a wall of a building and neither extends more than 12 inches from the wall nor projects above the roofline. On a gable end wall, a wall sign may project above the eave line, so long as the sign does not project beyond the roof line.

Submittal requirements
- A master sign plan, drawn to scale showing the location and dimensions of all proposed signs.
- Technical descriptions and color illustrations of all signs indicating their materials, structural and electrical specifications, and any additional information necessary to satisfy the requirements of state and local construction codes.
- Façade elevations in color with full dimensions of any structures upon which wall signs are proposed, indicating the intended general location of the proposed signs.

Please see the Canton Sign Ordinance for additional requirements on signage.
1. Sign requirements for multiple tenant signs for projects less that 40,000 square feet:

<table>
<thead>
<tr>
<th>Zoning Category</th>
<th>Number of signs permitted</th>
<th>Area maximum</th>
<th>Height maximum</th>
<th>Width maximum</th>
<th>Design Requirements</th>
</tr>
</thead>
</table>
| C-1             | 1                         | 30 sq. ft.   | 8 feet         | 10 feet       | • Must meet all other normal ground sign requirements  
|                 |                           |              |                |               | • Must meet the legibility standards of section 6A.25  
|                 |                           |              |                |               | • Area includes wayfinding elements and address range |
| C-2, C-3, C-4   | 1                         | 42 sq. ft.   | 8 feet         | 10 feet       |

Note: C-2, C-3, and C-4 include areas under the Central Business District and Corporate Overlay Districts.

2. Sign requirements for multiple tenant signs for projects exceeding 40,000 square feet or 4 acres:

<table>
<thead>
<tr>
<th>Gross leasable area of primary building</th>
<th>Number of signs permitted</th>
<th>Height maximum</th>
<th>Width maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 40,000 sq. ft., Less than 200,000 sq. ft.</td>
<td>1</td>
<td>15</td>
<td>6</td>
</tr>
<tr>
<td>More than 200,000 sq. ft.</td>
<td>2</td>
<td>15</td>
<td>6</td>
</tr>
</tbody>
</table>

- A multiple tenant sign shall constitute the only permitted ground sign; no other ground signs shall be allowed in addition to a multiple tenant sign.
- All lettering on a multiple tenant sign must meet the legibility requirements of section 6A.25.
- Wayfinding: a multiple tenant sign shall incorporate wayfinding elements as identified by the multiple tenant sign standard. Such wayfinding elements may include, but shall not necessarily be limited to, color coordination with a defined community branding or wayfinding district, address range of the tenants, or graphic elements of the corridor or district in which the sign is located.
- The design and construction specifications of multiple tenant signs must comply with the multiple tenant sign standard (section 6A.22).
- The minimum setback for a multiple tenant sign shall be three feet from the right-of-way or not less than the setback of an adjacent or adjoining Downtown Development Authority wall.
- No more than 60 percent of the overall surface area of a conventional multiple tenant sign may be occupied by the cumulative area of the tenant spaces.

Fees
Commercial Master Sign Plan $300 + $10/tenant